

REAL Protection Against Skid, With All Your Money Back In Extra Mileage When You Use Firestone Non-Skid Tires.

Now is the time to insure with these massive, sturdy, gripping treads—with the tough letters right-angled against skid in any direction.

You <u>need</u> the giant grip of the Firestone extra quantity and quality of rubber and the Firestone design.

You <u>need</u> the extra strength of the Firestone body to support the extra hold of the Firestone tread.

And you want the extra mileage that all these things mean.

All this good measure, all these Firestone extras,

are yours at only ordinary price, because of Firestone volume of output and specialized production—Made in America's Largest Exclusive Tire Factory.

Most Miles per Dollar

Your dealer has Firestone Non-Skid Tires or can get them for you at once.

Firestone Tire & Rubber Company

"America's Largest Exclusive Tire and Rim Makers"
Pneumatic Tires, Truck Tires, Pleasure Electric Tires,
Carriage Tires, Motorcycle Tires, Fire Apparatus Tires,
Rims, Tire Accessories, etc.

Home Office and Factory: Akron, O .- Branches and Dealers Everywhere



FITCS TOMES NON-SKID TIRES