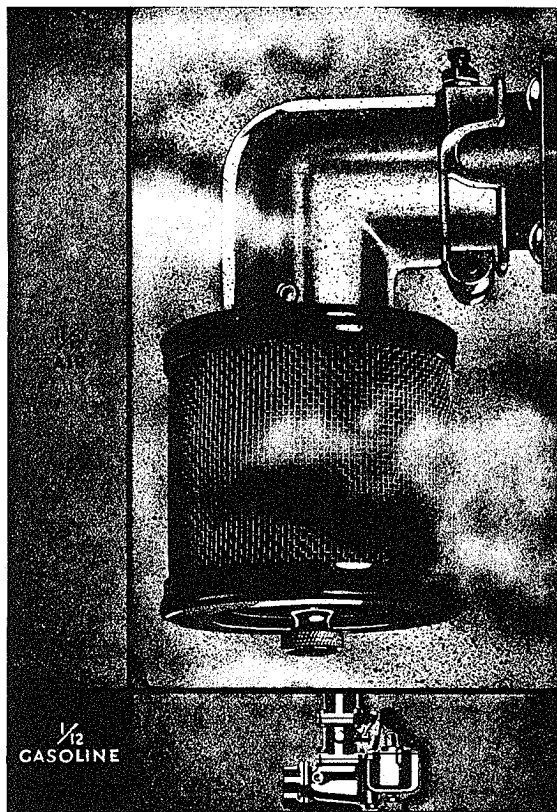


Take  
one minute  
to explain  
this simple  
fact . . . . .



and make a friend and a profit

**A**N automobile burns eleven parts of air to every part of gasoline. Gasoline is filtered a score of times before it enters an automobile's gas tank; it is filtered again before it enters the carburetor. But unless a car is equipped with Air-Maze, dirt and dust and destructive grit are bound to enter the motor anyhow. *The eleven parts of air must be filtered also if motor destruction is to be avoided.*

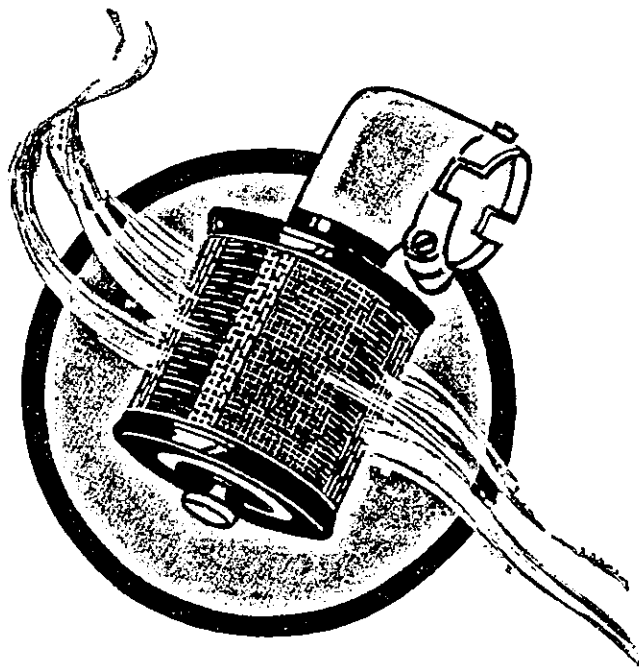
Every motorist can understand this simple, obvious fact. It takes but a minute to explain. Every explanation means the sale of an Air-Maze—and a handsome profit to you! More than this—every Air-Maze sold means a new friend won.

For Air-Maze materially lowers operating costs of any car. By keeping destructive dust and dirt out of the motor, it lowers repair bills and affords smoother, quieter operation. 41 leading automotive, aero-motor, truck and tractor manufacturers provide Air-Maze, the *open mesh air filter*, as standard equipment.

Try this simple selling talk. You'll be surprised at the ready response it brings. And you'll find your profit well worth while, too. If you aren't stocking Air-Maze, write for full information. Address: AIR-MAZE CORPORATION, 345 Caxton Building, Cleveland, Ohio.

**AIR-MAZE**  
AN AIR FILTER AND FLAME ARRESTER FOR  
AUTOMOBILES, AIRPLANES AND MOTOR BOATS

Listed as Standard by Underwriters' Laboratories  
"The Perfect Fire Prevention Device"



# AIR-MAZE

## Will Protect the Aluminum Pistons in Your FORD "A"

You may now supply the demand of Ford owners for a real air filter.

It is the famous Air-Maze—used as standard equipment on many of America's leading cars—and is optional equipment on many others.

The Air-Maze, with a lower resistance to the flow of air than any other filter on the market, has a cleaning efficiency of practically 100%.

It is the cheapest insurance against early motor deterioration because it keeps grit and dirt out of the moving parts of the motor.

It prevents the accumulation of hard carbon.

It reduces crankcase dilution and as a result increases oil mileage.

It requires no special carburetor adjustment.

It prevents the dangerous flame from back-fire—and helps to muffle carburetor noises.

It has no moving parts and requires no attention whatever—just put it on and you make a satisfied customer.

There are 10,000,000 Fords in service in America—and millions more are on the way.

The Air-Maze filter fits them all.

It is easy to put on, and every Ford owner that you sell will tell another Ford owner about it.

It is a very profitable accessory, requiring only a small initial investment, and building for you a satisfied group of customers.

Write direct to us for literature and sales proposition.

**AIR-MAZE CORPORATION**  
Caxton Building      Cleveland, Ohio