



Every Ford owner needs this accurate, convenient tire tester.

MOTOMETER

TRADE MARK REG. U.S. PAT. OFF. 1-10-27

TIRE TESTER

Many dealers add a Moto Meter Tire Tester as necessary equipment with every new Ford: the car buyer appreciates it, because it means greater riding comfort, maximum tire mileage, real tire economy, when tires are maintained at the recommended pressure. And, of course, you realize a generous margin of profit.

LIST: \$1.50

With leather carrying case

THE MOTOMETER COMPANY, Inc.
Long Island City, N. Y.