

CHEVROLET
CAPRICE
SPORT SEDAN



1967



CHEVELLE
SUPER SPORT
CONVERTIBLE

custom
feature
optional
accessories



CHEVY II NOVA
STATION WAGON



CAMARO
DELUXE SPORT COUPE



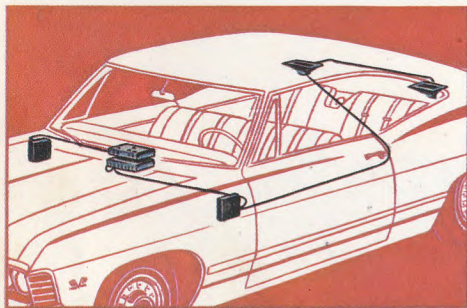
CORVAIR STANDARD
SPORT COUPE



CORVETTE STINGRAY
SPORT COUPE

Chevrolet offers a wide selection of entertainment for your new car

You travel in a new world of entertainment with an FM Stereo Multiplex or Stereo Tape Unit as you are surrounded by the music and voice.



The stereo tape unit and AM-FM Stereo Multiplex unit use a four speaker system for the ultimate in listening pleasure.

DELCO STEREO TAPE PLAYER



REAR SPEAKERS



FRONT SPEAKERS

The Stereo Tape Player is an eight track solid state unit with 10 transistors and one diode. It can be installed with or without a radio. Like FM Stereo the tape unit is the nearest thing to "Concert Hall" or live entertainment for a car. The tape system includes four speakers wired to surround the listener as if sitting in the middle of the orchestra. Stereo tape units are free of atmospheric disturbances and power line interference. Each unit will have one outstanding tape furnished with the unit. Additional tapes are available through record or music stores.

For those that wish a complete music center in the car, the tape unit can be installed with an AM-FM radio, FM Stereo Multiplex or with any Chevrolet radio.

Available for Chevrolet-Chevelle-Corvair and Camaro.

FM STEREO MULTIPLEX UNIT



REAR SPEAKERS



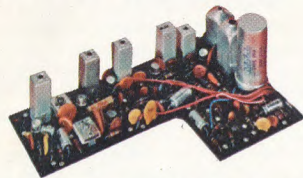
FRONT SPEAKERS

The Stereo Multiplex unit can be adapted to any of the Chevrolet AM-FM radios. The unit is a solid state FM multiplex consisting of twelve transistors and six diodes. The Stereo Multiplex unit uses a four speaker system wired to surround the listener with music or voice. An indicator light circuit signifies when the FM station is broadcasting a multiplex signal. The AM-FM radio and Stereo Multiplex can be installed with a tape player.

Available for Chevrolet, Chevelle, Corvair and Camaro equipped with AM-FM radio.

Genuine Chevrolet Radios for greater listening pleasure

ALL CHEVROLET RADIOS ARE SOLID STATE WITH PRINTED CIRCUIT BOARDS



Many radios still use the old-fashioned hand wiring system. All modern space ships and computers are solid state with printed circuit boards for greater reliability and performance. Chevrolet radios are dependable and operate best under all driving conditions.



DELUXE AM-FM RADIO AND ANTENNA



A solid state eleven transistor radio with nine diodes for outstanding performance. The FM band is virtually free of atmospheric disturbance and power line interference. Provisions in the radio to adapt the FM Stereo Multiplex unit. Available with 31 inch front antenna only, except Corvette with rear antenna only.

Available for all model Chevrolet, Chevelle, Corvair, Corvette and Camaro.

DELUXE PUSH BUTTON RADIO AND ANTENNA



A solid state six transistor radio with three diodes and five push buttons that can be set to your favorite local stations for quick accurate tuning. Incorporates all the latest advancements in modern radio circuitry. Your choice of front or rear antenna.

Available for all model Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

CUSTOM MANUAL TUNED RADIO AND ANTENNA



A solid state six transistor radio with three diodes using all the latest electronic developments in modern radio circuitry. The radio features automatic gain control, a three stage direct coupled audio system and improved tone control action. Your choice of front or rear antenna.

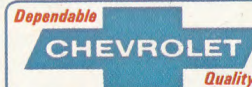
Available for all model Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

REAR SEAT SPEAKER



The speaker is matched to the front speaker and includes a fader type control so either the front or rear speaker can be played, or both speakers simultaneously.

Available for all model Chevrolet, Chevelle, Chevy II, Corvair and Camaro.



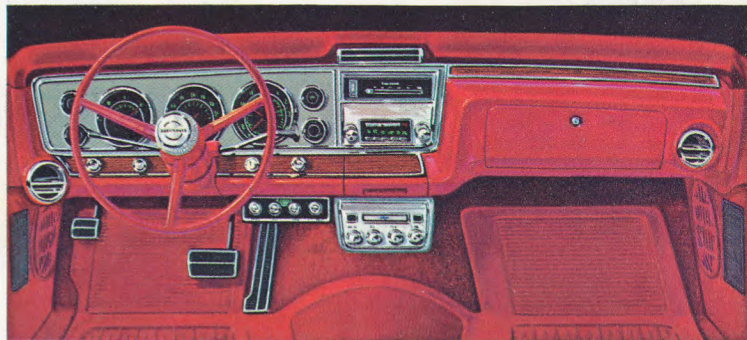
"FOUR SEASON" FACTORY AIR CONDITIONER

WITH AUTOMATIC COMFORTRON CONTROL

Now-set it and forget it
for complete automatic
year 'round
weather control

The "Comfortron" four season heating and air conditioning unit automatically controls the heating and cooling components to maintain a constant in-car temperature regardless of the outside weather. Select any in-car temperature anywhere between 65 and 85 degrees on the rotating dial that is comfortable and that temperature will be maintained automatically by three sensors in the heating and cooling system. The sensors relay temperature information to a control center that automatically adjusts the controls to the temperature that the dial calls for in the car.

Available for Chevrolet as a factory option only.

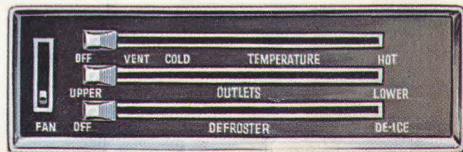


**AUTOMATIC
CONTROL
PANEL**

"FOUR SEASON" FACTORY AIR CONDITIONERS

FOR CHEVROLET, CHEVELLE, CAMARO AND CORVETTE

The "Four Season" units operate with all the same performance and comfort feature as the automatic "Comfortron" unit, the basic difference being in the automatic control unit. While the "Comfortron" regulates the temperature automatically, these units are regulated manually by three levers and a switch as shown at the right.





The "Four Season" factory air conditioner is a modern heating, cooling and ventilating system. It can be operated on outside air, recirculated air, or a mixture of both to control the temperature and reduce humidity to create pleasant driving "COMFORT" 365 days a year.



FEATURES OF "FOUR SEASON" AIR CONDITIONING:

- The "Bi-Level" air feature of warm air on the floor and cool dehumidified air at the breath level on the in-between days of spring and fall.
- The clean refreshing air with 98% of the irritating pollen removed from the air.
- Your favorite radio programs with no wind roar, as you drive with all windows closed.
- Arriving with no perspiration damp or wrinkled clothing.
- General Motors proven quality, reliability and dependable low maintenance and operating costs.

Available as a factory option only.

"ALL WEATHER" AIR CONDITIONERS FOR CHEVY II AND CORVAIR



A modern cooling and ventilating system that operates on outside air or recirculated air, or a combination of both.



FEATURES OF "ALL WEATHER" AIR CONDITIONING:

- The "Bi-Level" air feature of warm air on the floor and cool air at breath level on the in-between days of spring and fall.
- The conditioned air with the excess "MOISTURE" and 98% of the irritating "POLLEN" removed from the air.
- The outside air "GENTLE PRESSURIZATION" inside the car that helps force out smoke and odors.

Available as a factory option only on Chevy II, factory or dealer installed option on Corvair.

GM Chevrolet Air Conditioner

The GM Chevrolet air conditioner is designed to be an integral part of the car. Will cool fast and efficiently under all driving conditions. The two front grille louver outlets can be adjusted to vary the conditioned air flow in any one of four directions in the car. The outlets located at each end of the unit can be adjusted to vary the air flow as desired. Both the heater and air conditioner can be operated in the spring and fall for a tempered dehumidified temperature in the car.

Available for Chevrolet, Chevelle, Chevy II and Camaro.

Available only as a dealer installed option.



FEATURES OF GM CHEVROLET AIR CONDITIONING:

- Conditions and tempers the air and removes excess moisture and 98% of irritating pollen.
- Reduces driving tension on hot humid days.
- The three speed twin centrifugal blower system to distribute the conditioned air throughout the car.
- Reduces wind noise so you can enjoy your favorite radio programs.

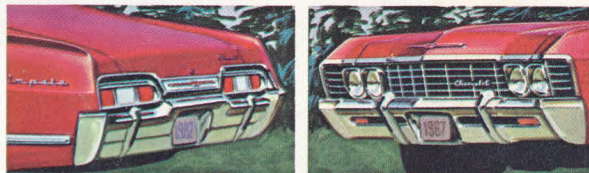
TRAILER HITCH



The bright chrome hitches are designed for a good stable installation on each of the various Chevrolet vehicles. They are ideal for hauling light utility or boat trailers. The Chevrolet, Chevelle, and Chevy II can handle up to a 2000 pound load with a 200 pound tongue load. Corvair will handle up to 1000 pound load with 100 pound tongue load. Trailer wiring harness is also available.

Available for all Chevrolet, Chevelle, El Camino, Chevy II and Corvair including station wagons.

FRONT AND REAR BUMPER GUARDS



Chevrolet, Chevelle, and Camaro front and rear guards have rubber cushion inserts in the guards. The guards add additional protection to the front and rear of the car.

Available for Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

PRECISION ELECTRIC CLOCKS

Precision, reliable time pieces with illuminated dial lamp and sweep second hand. The dial lamp can be dimmed with other instrument panel lights.



CHEVROLET



CHEVELLE



CHEVY II



CORVAIR



CAMARO

Wheel Covers enhance the appearance of any model car



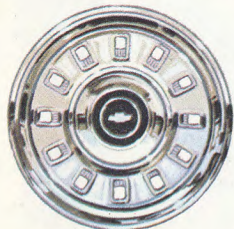
SIMULATED MAGNESIUM WHEEL COVERS

Available for Chevrolet, Chevelle, Chevy II, Corvaair and Camaro.

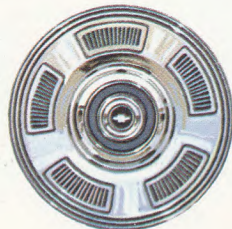


WIRE WHEEL COVERS FOR SPORTS CAR LOOK

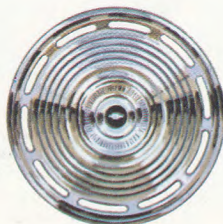
Available for Chevrolet, Chevelle, Chevy II, Corvaair and Camaro.



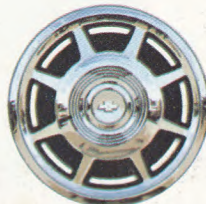
CHEVROLET



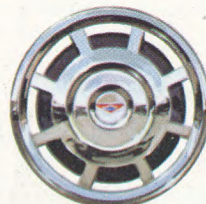
CHEVELLE



CHEVY II 14" AND 13"

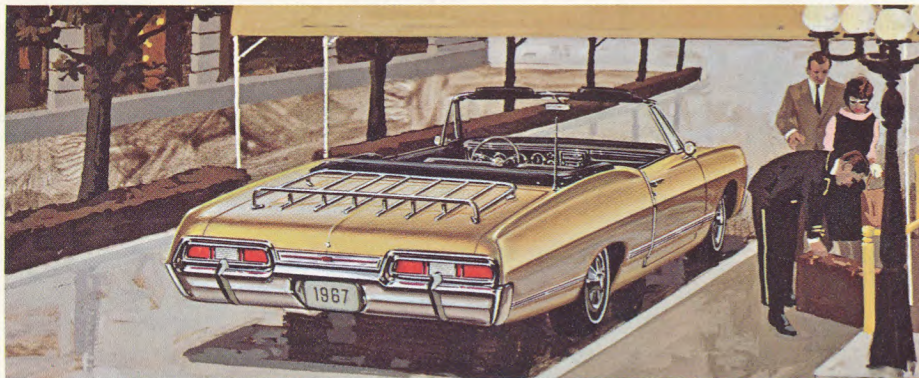


CORVAIR



CAMARO

Take all the fun equipment along with a **Luggage Carrier and Ski Rack**

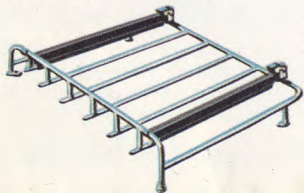


REAR DECK LID LUGGAGE CARRIER

A bright chrome carrier consisting of eight parallel tubes assembled into a one piece rack that is permanently attached to the rear deck lid. Adds considerably more usable luggage space. The deck lid type ski rack can be adapted readily.

Available for Chevrolet, Chevelle, Chevy II, Corvair, Corvette and Camaro.

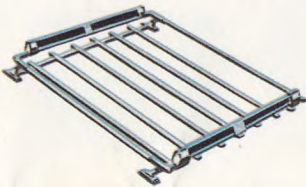
SKI RACKS FOR DECK LID LUGGAGE CARRIERS



DEMOUNTABLE ROOF SKI RACK



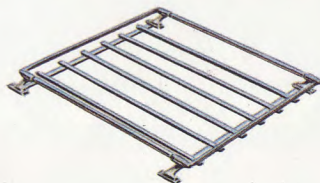
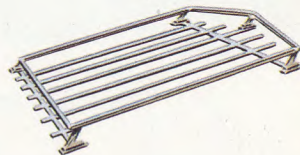
SKI RACKS FOR ALL STATION WAGON LUGGAGE CARRIERS



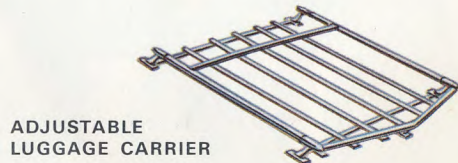
STATION WAGON LUGGAGE CARRIERS

A permanently attached roof carrier that adds considerably more usable luggage space. The rack can handle a wide variety of cargo safely. Ski racks can be adapted to these carriers.

CHEVELLE CHEVROLET



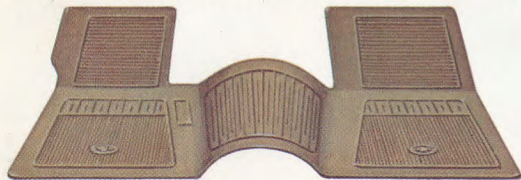
CHEVY II



ADJUSTABLE LUGGAGE CARRIER

Deluxe Rubber and Vinyl Floor Mats to match all car interiors

DELUXE RUBBER FULL WIDTH FRONT MAT



Available for Chevrolet and Corvair only.

CONTOUR RUBBER FRONT MATS



Available for Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

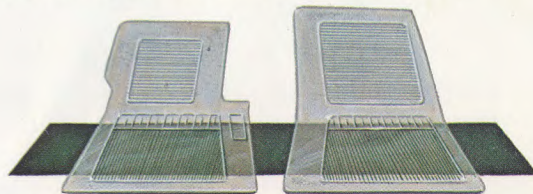
CONTOUR RUBBER REAR MATS



Available for Chevrolet, Chevelle, Chevy II, Corvair and Camaro

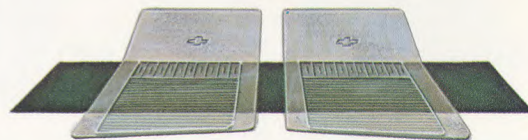


CONTOUR CLEAR VINYL FRONT MATS



Available for Chevrolet, Chevelle, and Corvette.

CONTOUR CLEAR VINYL REAR MATS



Available for Chevrolet and Chevelle.



Station Wagon

LUGGAGE COMPARTMENT FLOOR MAT

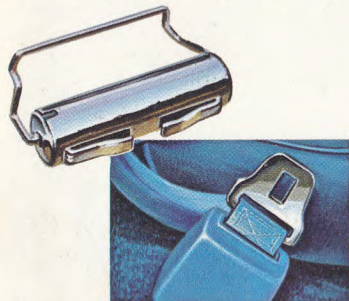
A tough rubber mat to protect the luggage compartment floor area.



Available for Chevrolet station wagons only.

Custom Feature Accessories for added convenience

SEAT BELT RETRACTORS



Retracts front seat outboard belts into a neat roll. Prevents belts from being damaged by closing doors on belts.

Available for Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

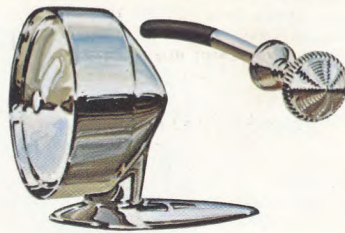
TACHOMETER



A transistorized electronic type tachometer, for eight cylinder engines, will maintain a high degree of accuracy.

REMOTE CONTROL SAFETYLIGHT

The light can be adjusted to any driving position from inside the car.



HAND PORTABLE SPOTLIGHT

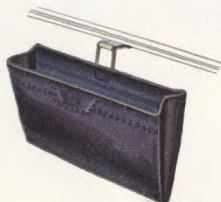
Handy lamp with a 12 foot cord for use in any 12 volt cigarette lighter.



Available for Chevrolet, Chevelle, Chevy II, Corvair, Corvette and Camaro.

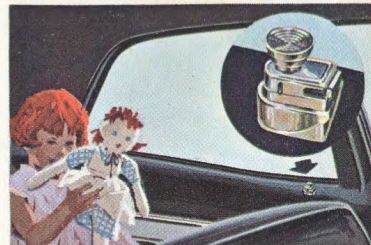
LITTER CONTAINERS

Handy litter containers, one for instrument panel mounting, one that fits over the transmission tunnel.



Available for Chevrolet, Chevelle, Chevy II, Corvair and Camaro.

REAR DOOR LOCK



A handy two way locking device for car doors. When the regular door lock plunger is depressed and the accessories door lock pushed into locked position, the door cannot be opened.

Available for Chevrolet, Chevelle, Chevy II, Corvair sedans.

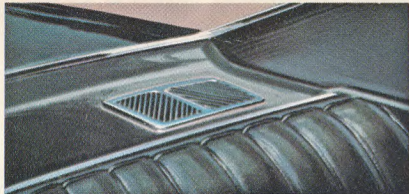
RIGHT HAND OUTSIDE REAR VIEW MIRROR



The chrome coated glass assures good undistorted vision.

Available for Chevrolet only.

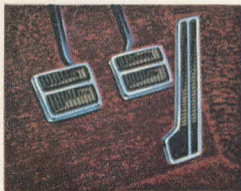
REAR WINDOW DEFROSTER



Directs a stream of warm air over the rear window to help reduce fog, ice and snow from the window.

Available for Chevrolet, Chevelle, Chevy II and Camaro.

PEDAL TRIM KIT



Stainless steel trim that fits around the rubber pads of the accelerator, clutch, brake and parking brake pedals.

Available for Chevrolet only.

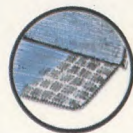
VENTILATED SEAT CUSHIONS



Ventilated air foam over flat spring construction.



Bucket Seats



Practical "soft" wire ventilated cushion.



Cool open weave fiber allows air to circulate around user, ideal for automobiles, easy chairs at home and office. Helps keep clothes wrinkle free.

Available in four colors. BLUE, CHARCOAL, GREEN and RED for all cars.

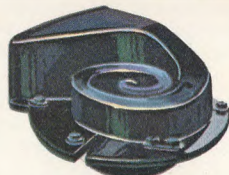
REAR WINDOW DEFLECTOR



An anodized extruded aluminum air foil deflector attached above rear window to direct an air stream across the glass. Minimizes road debris on rear window.

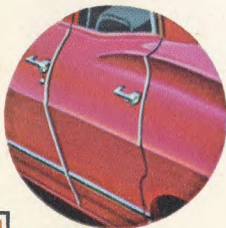
Available for Chevrolet and Chevelle station wagons.

TRI-VOLUME HORN



A vibrator type horn that can be added to the two production horns for a strong pleasant warning.

Available for Chevrolet, Chevelle, Chevy II and Camaro.

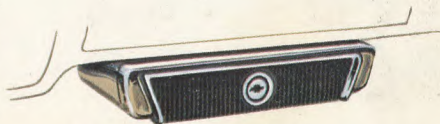


DOOR EDGE GUARDS

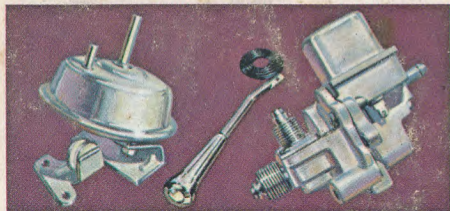
Guards prevent nicks and paint chipping on the door edge and adds to the appearance of the car.

TISSUE DISPENSER

A handy dispenser that attaches to the lower edge of the instrument panel, complete with standard box of tissues.



CRUISE-MASTER SPEED CONTROL



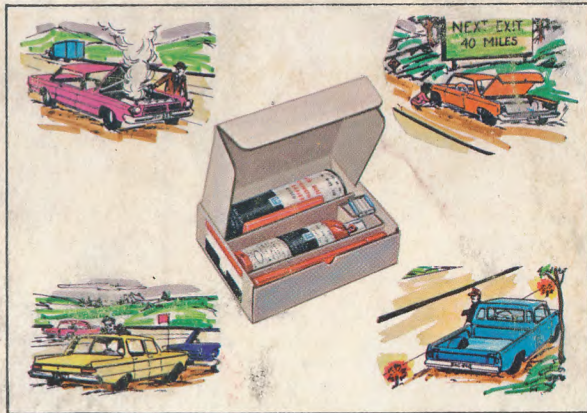
The push-button Electro-cruise Unit is a new concept in road speed control. Its operation is extremely simple and convenient. You drive to the desired speed to cruise and press the engagement button mounted in the direction signal lever.

The "Cruise-Master" takes over and maintains that constant speed regardless of changes in terrain. The system is automatically disengaged whenever the brake is applied.

Available for Chevrolet, Chevelle, and Camaro.

GM HIGHWAY EMERGENCY KIT

A handy kit for highway emergencies. The U.L. approved fire extinguisher will handle small fires. The tire inflator and sealer will inflate and seal punctures without removing the tire. The emergency repair can be driven up to 100 miles. The "Day-Glo" flag is to signal for help. The two fifteen minute fuseses can be used when the vehicle is disabled. A box of five assorted fuses, 5, 9, 14, and 20 ampere. Two pressure sensitive strips on the bottom of the carton prevent carton from slipping around in storage space.



May we serve you again soon?

As your dealer of Chevrolet vehicles, we can install any of the GENUINE CUSTOM FEATURE ACCESSORIES on your new car quickly. We extend a cordial invitation to make our dealership your headquarters for all your transportation needs. Only a few of the accessories are shown in this folder. Ask your salesman for a copy of the complete accessories catalog with all the accessories shown for your comfort and enjoyment.